



801 Leesburg Road * Fort Wayne, Indiana 46808 * Phone: 260-432-4977 * Fax: 260-436-7729 * www.fwcitilink.com

MEDIA RELEASE

June 13, 2017

FOR IMMEDIATE RELEASE

For more information contact:

Betsy Kachmar, 432-4977, bek@fwcitilink.com



ANNUAL NATIONAL DUMP THE PUMP DAY TO BE HELD ON JUNE 15

"Dump the Pump. Save Some Green. Ride the Blue."

With the continued fluctuation of gas prices, Fort Wayne Citilink announced today that it will join with other public transportation systems nationwide to participate in the eleventh annual National Dump the Pump Day on Thursday, June 15th.

Sponsored by the American Public Transportation Association (APTA), the 2017 National Dump the Pump Day is a day that encourages people to ride public transportation and save money, instead of driving a car. Started in June 2006, when gas prices were \$3 per gallon, this national day emphasizes that public transportation is a great travel option that also helps people save money. According to the April APTA [Transit Savings Report](#), individuals in a two-person household can save an average of more than \$9,823 annually by downsizing to one car.

Additionally, public transportation is a cornerstone of economic development. Every \$1 invested in public transportation generates approximately \$4 in economic returns, powering community growth and revitalization. For more information regarding the benefits of public transit and efforts to improve transit in Fort Wayne please review the Bus Fort Wayne Plan http://www.fwcitilink.com/bus_fort_wayne_plan.htm.

Tell us why you "Dumped the Pump". Ride the bus on June 15th and send a photo and your views on the benefits of public transit for you & your community to the Citilink Facebook page and you will be eligible to win a Citilink bus pass for your next ride on us.

Want to know more about how to ride a Citilink bus? Give Citilink a call at 432-4546. Customer service representatives will help you plan your trip. You may also check out the trip planner, real time information (Route Watch), mobile app (RouteShout) **and our new Mobile Ticketing app (Token Transit)** on the Citilink website www.fwcitilink.com. You can also check out the award winning Citilink Dump the Pump commercial on YouTube: https://www.youtube.com/watch?v=l_SsOyl-ono

###